

A person with long blonde hair, wearing a bright green coat, blue jeans, and a black and white striped scarf, is riding a grey bicycle on a cobblestone street. The bicycle has a front basket and orange reflectors on the front wheel. The person is looking towards the camera.

# MERIDIEN

## *Conference*

Conference Attendee Guide



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# Welcome to the City of Meridien



Welcome to our beautiful bayside city and this years Meridien Conference, produced by Local.

We hope you have a chance to experience everything that Meridien has to offer, and we invite you to experience the rich and diverse culture of our downtown area, where you can enjoy our lively neighborhood restaurants, or relax and people-watch with a great cup of coffee.

Our thanks to the thousands of area businesses, leaders, influencers, buyers and decision makers of all levels and backgrounds who are gathering here to shape the future of our city.

*Sincerely,*

*John McCaffrey  
Mayor, City of Meridien*

# What is the City of Meridien Conference?

The City of Meridien Conference, produced by Local, is where more than thousands of the area's leaders, influencers, buyers and business decision makers of all levels and backgrounds gather to shape the future of our city and to gain a competitive edge through intensive knowledge sharing and unique networking opportunities.

City of Meridien Conference attendees will discover all that the city has to offer, from it's rich history to its diverse culture to its beautiful natural surroundings...

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*“An excellent event. I made a lot of new contacts and I plan to use the information I learned in my business. I can't wait for the next conference!”*







# MERIDIEN WI-FI

We move fast but take time to breathe.  
We embrace our environment and give back to it.  
We are a community with big ideas that need to be shared.  
We laugh, we work, we play. We are together and  
We are empowered.

**Meridien. Now with WI-FI.**

Sponsored By  
**LOCAL**



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## Why Participate?

The City of Meridien Conference combines education, interaction, community and fun. The unique audience mix will give your company the chance to interact and network with local industry leaders and influencers, building relationships that promote new ideas and business opportunities.



If you are looking to build on your partnership with Local, showcase your products and services, and position your company as an industry leader with a highly influential forward thinking audience our sponsorship packages are designed to help you reach your objectives at this years City of Meridien Conference.

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◀ *Explore the historical museums and beautiful parks in our bike-friendly city.*

## Conference Highlights

- 3 days plus a pre-conference day
- General sessions
- 200+ conference sessions
- Community Pavilion
- Community Lounge
- Meet-the-Local-Team Discussions
- Sponsor Welcome Reception
- City Awards Party
- Networking and Press Opportunities

## Previous Meridien Conference Sponsor and Event Results

- **96%** of sponsor companies met their target goals through exhibiting
- **90%** of sponsor companies rate the conference as an important event for reaching the local community they are targeting
- **95%** of attendees would recommend this event to their peers
- **94%** of attendees were inspired to explore their local business more
- **93%** of attendees met their objectives for attending
- **89%** of attendees rated the overall event above average to excellent



# Schedule-at-a-Glance

0800	0900	1000	1100	1200	1300	1400	1500	1600	1700	1800
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## Sunday

Registration and information									
Breakfast Area Open			Lunch Area Open						
Meridien Business Pavilion Open									

## Monday

Registration and information										
Breakfast Area Open			Lunch Area Open							
	Welcome Session	Local Lounge Community Discussions					Meridien Business Pavilion Open			

## Tuesday

Registration and information										
Breakfast Area Open			Lunch Area Open							
	General Session	Local Lounge Business Sessions					Meridien Bash			

## Wednesday

Registration and information										
Breakfast Area Open			Lunch Area Open							
	General Session	Local Lounge City Labs					Meridien Business Pavilion Open			



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# General Sessions

## Keynote from Mayor Heather Douglas

Monday, 1000 - 1100

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## Questions and Answers from Local Management Team

Tuesday, 1000 - 1100

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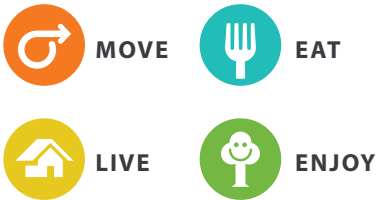
## Business Leader Panel

Wednesday, 1000 - 1100

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# MERIDIEN

## CITY MAP LEGEND

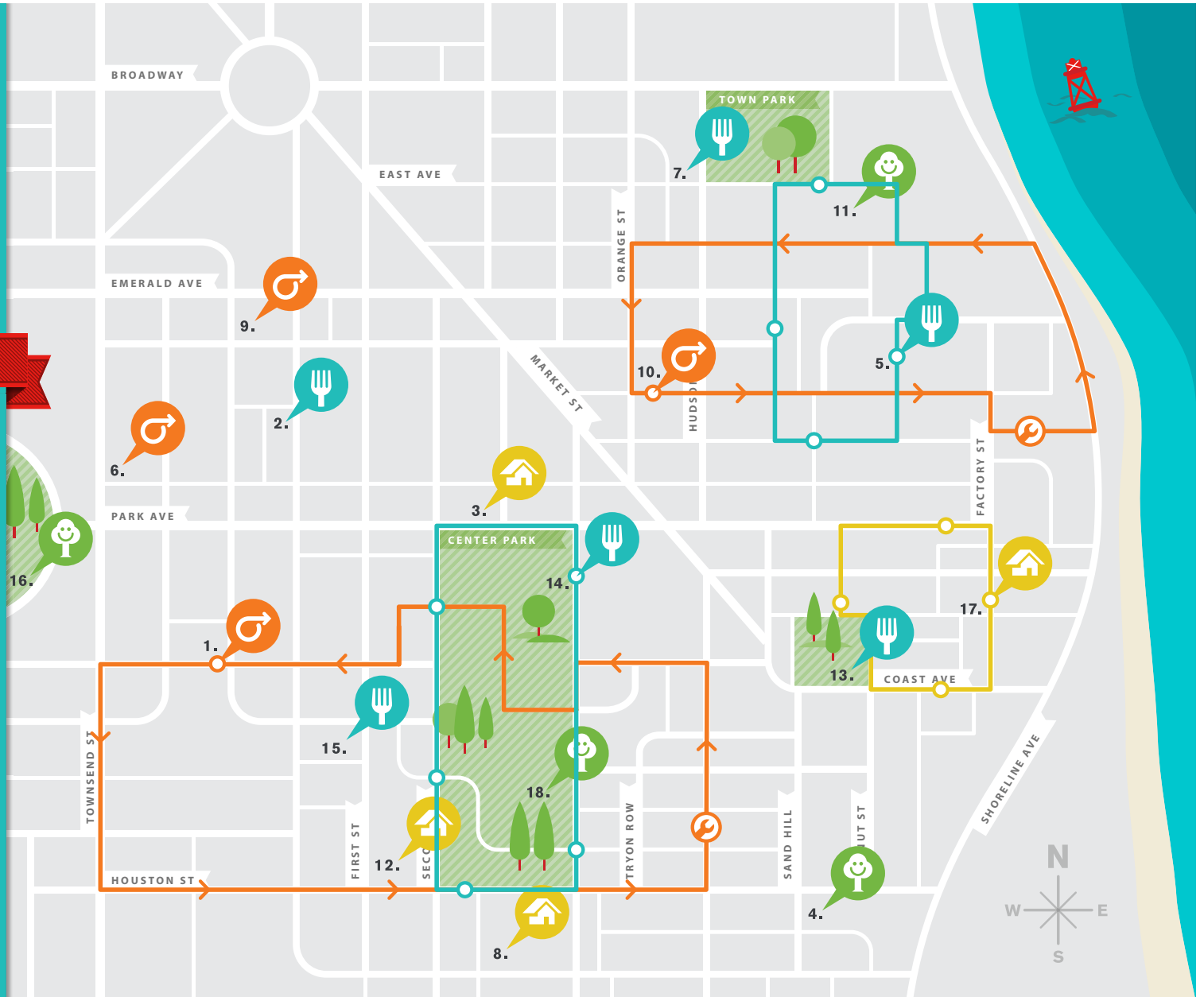


### ROUTE



### TABLE

- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| 1. Bike Share Station                 | 11. Solar Graffiti Wall               |
| 2. The Waffle Truck                   | 12. The Beekeepers                    |
| 3. S.M.A.R.T. Trashcan                | 13. Farmer's Market                   |
| 4. Meridien Bicycle Commuter Festival | 14. The Grease Cart                   |
| 5. Shawarma Kings                     | 15. The Edible City Walking Tour      |
| 6. Zoom Car Sharing                   | 16. DIY Swap Meet                     |
| 7. Cupcake Caravan                    | 17. The Sustainable Architecture Tour |
| 8. Meridien's "Green Light" District  | 18. Outdoor Film Series               |
| 9. Car Charge Station                 |                                       |
| 10. Bike Share Station                |                                       |





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# General Information

## ATM Machine

For your convenience, there is an ATM cash machine next to the Business Service Center and another located in front of the convention center.

## Automated External Defibrillators (AED)

The convention center is considered a model facility for defibrillation. It has installed automated external defibrillators (AED) strategically throughout the facility. What this means is that the general public can provide care on their own while convention center staff respond to assist. Each AED is clearly identified with bright blue LED bulbs with the "AED" letters vividly placed next to the AED. The convention center security team is well trained in emergency response procedures using AED and CPR applications. The convention center is also equipped with advanced life support paramedic units, and a hospital is located very close by.

## Badges

All Meridien Conference attendees and sponsors are required to wear their badges at all times during the event, including the Meridien Bash. Badges are not transferable.

## Business Service Center

The Business Service Center is conveniently located next to the pavilion. It offers the following complete office and business supplies and services to conference management, exhibitors, and attendees upon request for events held at the convention center:

- Small package handling and shipping inbound and outbound
- Black-and-white copy services
- Office supplies/shipping supplies
- Facsimile services
- Coat and bag check
- Computer and Internet access

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## Coat and Luggage Check

You can check coats and luggage at the convention center during conference hours.

## Evaluations

Please complete your Meridien Conference evaluations and turn it in at the registration counters located at the front of the convention center to receive a Meridien Conference gift.

## First aid information

If calling from a convention center house telephone, dial 3000 for fire, medical, or police assistance. Due to the large size of the facility, be prepared to identify the location of the emergency site. First aid stations are located in throughout the convention center and will be staffed during the Meridien Conference by licensed Emergency Medical Technicians (EMTs).

## Information Stations

Stop by the information stations to catch up on the latest Meridien news, update your schedule and badge, print out or e-mail session handouts, get session updates, take the event survey, and visit the Meridien store to take advantage of a Meridien Conference attendee show special: save 20% on Local items.

## Lost and Found

Lost and Found is available at Meridien Conference registration counters during registration hours.

## Mobile phone use

Please be courteous to conference speakers and fellow attendees and silence your mobile phones while attending sessions.



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## Registration

The registration is located at the front of the convention center and is open Sunday to Tuesday, from 0800 until 1800, and Wednesday from 0800 until 1500.

## Security/emergency information

For fire, police, and 24-hour security emergencies, dial 3000 on any convention center house phone. For nonemergency purposes, call extension 4000. Conference Management contracts an independent security company to secure the exhibit floor and licensed areas for each event. Building security operates 24 hours a day, 365 days a year and is responsible for the overall protection of convention center property and employees, as well as for providing service and assistance to all convention center patrons.

## Smoking policy

The Los Angeles Convention Center is a nonsmoking building. Smoking is prohibited in all areas.

## Transportation

Complimentary shuttle bus transportation will be provided during Meridien Conference hours and beyond. Shuttle schedules are available at each hotel and at the convention center.

## Wireless Internet Access

Open wireless Internet connectivity is available at Meridien Conference via 802.11 b/g high-speed devices. Wireless is available in the main areas of the Meridien Conference and may not be supported in individual session or lab rooms. The SSID to connect to is meridien. You are welcome and encouraged to use your own wireless equipment to access our network, available throughout the convention areas. Unfortunately, we are unable to provide technical support or assistance with wireless connectivity. Users are responsible for their own security. Because this is an open network, you are advised to disable any open ports or shares you do not want exposed. For privacy, we recommend that you use a secure tunnel through a trusted server when accessing network services such as e-mail and websites.